

## **PRESS RELEASE**

## L'arte è di moda!

from Tuesday, September 17, 2024
Tuesday through Saturday 10 a.m.-1 p.m. and 3 p.m.-7 p.m.
through October 12

Galleria Consadori is pleased to present the group exhibition *L'arte è di moda!* in conjunction with the Milano Fashion Week, which has been putting fashion in the spotlight and celebrating it in the heart of the city since 1958.

A series of watercolors entitled "Fulvia e la moda" ("Fulvia and Fashion") by **Tullio Pericoli** will be on display. Unpublished works, created in the 1980s for a book that later never saw the light of day.

Fulvia is the legendary protagonist of the strip "Tutti da Fulvia sabato sera" published from 1976 to 2009, first in *Corriere della Sera* and then in *La Repubblica*. A character created by Tullio Pericoli and Emanuele Pirella (great Italian journalist and advertising and satirical writer) who told thirty years of cultural fashions through her voice.

In the works presented in the gallery Fulvia wears the creations of great designers from Capucci to Valentino, Issey Miyake to Thierry Mugler to name but a few.

Around her other fashion icons are featured in contemporary works: the legendary Twiggy for **Andrea Ventura** and the American model Meghan Roche in **Paolo Ventura**'s works.

The cover of Vogue created by Paolo Ventura in 2020 - the first cover of the Italian edition ever published with an illustrated story and not with a photograph - then flanks the works of **Fulvia Mendini** in which graphic design, illustration and the tradition of Arts and Crafts come together.

An installation of creations by stylist, artist and designer **Daniela Gerini** completes the exhibition a series of clothes with essential lines in black geometric patterns and painted fabrics that resemble wearable canvases.

On display are works by: Fulvia Mendini, Tullio Pericoli, Andrea Ventura, Paolo Ventura.

With an installation of Daniela Gerini's creations.